

EDUCATION

M.S. IN COMMUNICATIONS DESIGN - PRATT INSTITUTE

3.874 overall GPA | Graduated with Distinction | Pratt Circle Award Recipient

FALL 2009 - SPRING 2011 | NEW YORK

B.S. IN ARCHITECTURE - UNIVERSITY OF VIRGINIA (UVA)

3.729 overall GPA | 3.811 Major GPA | 3.900 studio GPA | Raven Society Inductee
Academic Dean's List all 8 completed semesters | Graduated with Design Excellence

FALL 2005 - SPRING 2009
CHARLOTTESVILLE

EXPERIENCE

PAST CLIENTS/PROJECTS:

10 + 55 Hudson Yards
360 Chicago
9/11 Memorial
Adalina
Bayer
BIG EAST Conference
Chick-fil-A
Clemson University
Convene
Cousins
Cushman & Wakefield
Designtex
Eastern Wharf
Google | New York + Shanghai
Havaianas
Hines
JLL
Landmark Properties
Langan | New York + Parsippany
Mercedes-Benz USA HQ
Microsoft HQ | Chile + New York
Mill Creek Residential HQ
One Madison
Penn Hospital
Regent Partners
Related
Shepherd Center
Super Bowl LVI
University of Illinois Foundation
Verizon
Viceroy Hotels & Resorts
Westfield

FOUNDER + CREATIVE DIRECTOR - 43PLACES

Founded, own, and operate this design studio working with communities, architects, and mission-driven orgs to create meaningful brands and experiences.

JAN 2023 - PRESENT | HOPEWELL, NJ

DESIGN DIRECTOR - JACK PORTER

Designed environmental graphics for Clemson University Alumni & Visitors Center, Longwood University Basketball Arena, and the University of Illinois Foundation HQ.

AUG - OCT 2022 | GREENVILLE, SC

ENVIRONMENTAL GRAPHIC DESIGNER - VERIZON

Designed environmental graphics for brand experience projects including activations for Super Bowl LVI, Verizon Innovative Learning community centers, and Express Shops.

SEP 2021 - JUL 2022 | NEW YORK

DIRECTOR OF EGD - RESOURCE BRANDING

Managed the growth and execution of Experiential Graphic Design projects within the studio. Responsible for educating team members, refining internal processes, interfacing with vendors, ensuring production quality, and representing EGD services for new business.

JAN 2019 - SEP 2021 | ATLANTA

ART DIRECTOR - RESOURCE BRANDING

Designed and managed real estate-focused brands, specializing in environmental graphics and brand identity. Project work included Eastern Wharf in Savannah, Sylvan Supply in Nashville, Peachtree Center in Atlanta, and Mill Creek Residential's Corporate HQ in Dallas.

JAN 2018 - JAN 2019 | ATLANTA

ENVIRONMENTAL GRAPHIC DESIGNER - GENSLER ATLANTA

Concepted and executed large-scale projects from workplace branding to real estate positioning. Clients included Chick-fil-A, Mercedes-Benz, Encompass Health, et al.

SPRING 2017 - FALL 2017 | ATLANTA

SENIOR DESIGNER - RESOURCE BRANDING

Designed and managed real estate-focused brands, specializing in large-scale marketing centers, signage and wayfinding graphics. Projects included Atlantic Yards, the Turner Field Reuse RFP, Star Metals, Concourse, Peachtree Center, Museum Tower, et al.

SPRING 2016 - SPRING 2017 | ATLANTA

OWNER + CREATIVE DIRECTOR - STEVEN JOHNSON STUDIO

Founder of an Atlanta-based brand design studio specializing in brand, interactive, and environmental design. Key clients included Havaianas, 10 Hudson Yards, Langan, et al.

SUMMER 2014 - WINTER 2017 | ATLANTA

BRAND DESIGNER - GENSLER NEW YORK

Concepted and executed large-scale projects from workplace branding to real estate positioning. Clients included the BIG EAST Conference, Bayer, Convene, 360 Chicago, et al.

SUMMER 2013 - SUMMER 2014 | NEW YORK

ART DIRECTOR - DBOX

Designed and managed luxury real estate brands including One Madison and 432 Park Avenue in New York, 321 Ocean Drive in Miami, and The Woodley in Washington, D.C.

SPRING 2012 - SPRING 2013 | NEW YORK

DESIGNER - GHD PARTNERS

Designed and managed environmental graphics for Google, the 9/11 Memorial, Designtex, et al.

FALL 2010 - SPRING 2012 | NEW YORK

DESIGNER + BUILDER - ECOMOD4

Helped design and build the 4th generation of this modular housing project at UVA.

SPRING - SUMMER 2009
CHARLOTTESVILLE

INTERN - WILLIAM McDONOUGH + PARTNERS

DESIGNER - GROW:DC TEAM - CITY OF THE FUTURE

SUMMER 2008 | CHARLOTTESVILLE

JAN 2008 | CHARLOTTESVILLE

ORGANIZATIONS

SEGD - Society for Experiential Graphic Design
UVA School of Arch - 2022 Alumni Mentor
AIGA - ATL Chapter (2021 Rise Up! Mentor)
On the Grid - Atlanta Ambassador
Creative Mornings ATL - Sponsor (past)
ToastMODA Atlanta - Board Member (past)
UVA Club of Atlanta - Vice President (past)

SKILLS

Adobe Illustrator | SketchUp Pro
Adobe InDesign | Revit
Adobe Photoshop | Rhino
Adobe AfterEffects | Twinmotion
Adobe Bridge | Invision
Adobe XD | LiveSurface
Adobe Dimension | 3D virtual modeling
Microsoft Office | Physical modeling
Google Suite | CNC Fabrication
Squarespace | Sketching
CADTools | Website design

DISTINCTIONS

Honorable Mention - Environment - Mill Creek HQ - [Graphis Design Annual 2022](#)
Guest Architecture Critic - Kennesaw State University
Good Design is Good Business Award - Convene 101Park - [ArchitecturalRecord](#)
Design Merit Award - Designtex Workplace Branding - [HOW International](#)
Google NYC work featured in [Interior Design Magazine](#)
Excellence in Academic Achievement + the Pratt Circle Award - Pratt Institute
Selected Designer - Back to Campus Product Line - Barnes + Noble
Graduation Speaker - Class of 2009 - UVA School of Architecture
Raven Society Inductee - University of Virginia
Kyle Kauffman Award Recipient - UVA School of Architecture

JULY 2021 | ATLANTA
MAY 2016 | ATLANTA
JUNE 2014 | NEW YORK
MARCH 2014 | NEW YORK
SEP 2011 | NEW YORK
MAY 2011 | NEW YORK
SUMMER 2010 | NEW YORK
SPRING 2009 | CHARLOTTESVILLE
SPRING 2009 | CHARLOTTESVILLE
SPRING 2008 | CHARLOTTESVILLE